

# MAKE A GLOBAL IMPACT: BE A CGE SPONSOR

The sponsorship information shared below is specific to the inaugural Global Engagement Summit held on April 11, 2024.

## Tier 3: Sponsorship of \$450

### All Tier 1 & 2 benefits plus:

- 1/2 page advertisement in the event program brochure (print) and slideshow (digital)
- A special gift to acknowledge your financial support

## Tier 2: Sponsorship of \$300

### All Tier 1 benefits plus:

- 1/4 page advertisement\* in the event program brochure (print) and slideshow (digital)
- Social media acknowledgement of sponsor on CGE central's top accounts (Facebook, Instagram, LinkedIn)
- Special invitation for two representatives to the Global Impact Gala on April 11 from 5:30-7:30pm.

## Tier 1: Sponsorship of \$150

- 1/8 page advertisement\* in the event program brochure (print) and slideshow (digital)
- Inclusion in full list of sponsors on event webpage
- Verbal acknowledgement from CGE leadership at the event
- Opportunity to provide branded conference swag for distribution at the event

*\*Advertisement may be a company logo, text such as family/company/organization name, or image. Any files provided must be high quality file size.*

**To sponsor the Global Engagement Summit held on April 11, 2024, please complete the following steps no later than April 1, 2024.**

**Step 1: Make a donation of \$150, \$300, or \$450 at [give.utk.edu](https://give.utk.edu). [Clickable link here.](#)**

Under "Area of Support," please select "Center for Global Engagement Enrichment Fund."

**Step 2: Save & email proof of donation to [cge\\_comm@utk.edu](mailto:cge_comm@utk.edu). [Clickable link here.](#)**

- Please make sure to include the date the donation was made and donation amount, which will indicate the Tier level of support you have chosen (details above).
- In that same communication, please share the advertisement details you wish to be included in print and digital event materials and any supporting documents by attaching high quality files of logos, images, etc.

**Step 3: Acknowledge the tremendous difference you just made by financially supporting UT's Global Vision. [Clickable link here](#)**

To enrich Tennessee through international development, global awareness, and service on the world stage so that the University of Tennessee fulfills its promise as a modern R1 land grant university.